Modification history

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| Release | Comments |
| Release 1 | This version released with AHC Agriculture, Horticulture, Conservation and Land Management Training Package Version 5.0. |

| AHCMOM4XX | Provide advice and sell machinery |
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| Application | This unit of competency describes the skills and knowledge required to identify customer needs, provide advice, sell, handle and maintain machinery.The unit applies to individuals who apply specialist skills and knowledge to providing advice and selling agricultural farm and small machinery, spare parts and building products. This includes applying and communicating non-routine technical solutions to predictable and unpredictable problems.All work must be carried out to comply with workplace procedures, health and safety in the workplace requirements, legislative and regulatory requirements, and sustainability and biosecurity practices.No licensing, legislative or certification requirements apply to this unit at the time of publication. |
| Prerequisite Unit | Nil |
| Unit Sector | Machinery operation and maintenance (MOM) |

| Elements | Performance Criteria |
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| Elements describe the essential outcomes. | Performance criteria describe the performance needed to demonstrate achievement of the element. |
| 1. Establish customer needs | 1.1 Use interpersonal skills to engage with customer and identify needs1.2 Handle customer enquiries courteously and promptly according to workplace procedures and legislative requirements1.3 Match available products to customer needs |
| 2. Provide product advice | 2.1 Research and update knowledge and understanding of machinery and related products from authoritative sources2.2 Research local workplace and district requirements for machinery and related products2.3 Provide advice to customer in a timely and professional manner according to workplace procedures and legislative requirements2.4 Exhibit or demonstrate products safely to customer2.5 Address customers concerns and questions2.6 Provide safety information to the customer for recommended products2.7 Prepare and supply quotations |
| 3. Sell products | 3.1 Complete sales to maximise potential for customer satisfaction according to workplace procedures and legislative requirements3.2 Identify and respond to opportunities for add on and repeat sales |
| 4. Handle and maintain products | 4.1 Handle and store products safely and efficiently according to manufacturer and workplace health and safety requirements4.2 Complete sales documentation4.3 Monitor sales results against specified criteria4.4 Review sales techniques to enhance future sales results4.5 Monitor stock levels and follow reordering procedures |

| Foundation SkillsThis section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria. |
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| Skill | Description |
| Reading | * Interpret textual information from a range of sources to identify relevant and key information about machinery and related product range, and legislative requirements
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| Writing | * Record sales and product reordering
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| Oral communication | * Use clear language with customers to gather information and match products to customer needs, explain products and suggest additional products and services
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| Unit Mapping Information |
| Code and title current version | Code and title previous version | Comments | Equivalence status |
| AHCMOM4XX Provide advice and sell machinery | AHCMER402 Provide advice and sell machinery | Unit code and sector changedPerformance criteria clarifiedFoundation skills addedAssessment requirements updated  | Equivalent unit |

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| Links | Companion Volumes, including Implementation Guides, are available at VETNet: <https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=c6399549-9c62-4a5e-bf1a-524b2322cf72> |

| TITLE | Assessment requirements for AHCMOM4XX Provide advice and sell machinery |
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| Performance Evidence |
| An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.There must be evidence that the individual has provided advice and sold machinery on at least two occasions and has:* engaged with and advised customers on the range of machinery products, received information on their specific application and environment and created additional sales opportunities
* applied applicable legislative requirements in sales environments, particularly fair trading, trade practices and sale of goods legislation and public liability
* applied relevant components of State/Territory Acts relating to machinery use
* applied workplace procedures for providing advice on machinery and related products
* researched machinery supplier information to retain technical currency in all aspects of machinery relevant to local district requirements
* represented the workplace in a professional manner when dealing with customers according to workplace procedures and legislative requirements
* organise the demonstration of machinery and related products
* applied workplace health and safety procedures applicable to machinery and related products
* encouraged add on and repeat sales.
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| Knowledge Evidence |
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| An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:* customer service and sales techniques
* workplace health and safety procedures for the safe handling of machinery, parts and related products
* industry terminology for machinery and related products
* machinery and related products requirements of local district industry
* industry trends and improved practices in relation to machinery usage and equipment
* manufacturer product recommendations and warranty requirements
* legislative requirements in sales environments, particularly, fair trading, trade practices and sales of goods legislation and public liability
* relevant components of State/Territory Acts relating to machinery use
* workplace procedures for providing advice on machinery and related products
* requirements of local or specific customers for machinery.
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| Assessment Conditions |
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| Assessment of skills must take place under the following conditions:* physical conditions:
* a workplace setting or an environment that accurately represents workplace conditions
* resources, equipment and materials:
* agricultural farm and small machinery, spare parts and building products
* specifications:
* workplace health and safety procedures for the safe handling of machinery, parts and related products
* legislative requirements relevant to sales environments, particularly, fair trading, trade practices and sales of goods legislation and public liability
* components of State/Territory Acts relevant to machinery use
* workplace procedures relevant to providing advice on machinery and related products
* relationships:
* customers.

Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards. |

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