Modification history

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| Release | Comments |
| Release 1 | This version released with FBP Food, Beverage and Pharmaceuticals Training Package version 2.0. |

| FBPCDS2002 | Provide and present wine tourism information |
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| Application | This unit of competency describes the skills and knowledge required to provide and present relevant and accurate tourist information to winery visitors on wine products, wine growing, local history, and workplace facilities.  The unit applies to individuals who work in cellar door operations of wineries or distilleries under general supervision, with limited autonomy and accountability for own work.  No occupational licensing, legislative or certification requirements apply to this unit at the time of publication.  All work must be carried out to comply with workplace procedures, in accordance with State/Territory work health and safety, and food safety regulations, legislation and standards that apply to the workplace. |
| Prerequisite Unit | Nil |
| Unit Sector | Cellar Door (CDS) |

| Elements | Performance Criteria |
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| Elements describe the essential outcomes. | Performance criteria describe the performance needed to demonstrate achievement of the element. |
| 1. Provide general overview of the Australian wine industry | 1.1 Give a brief history of Australian viticulture and wine production to customers on request  1.2 Identify the main wine growing regions of Australia and explain their general distinguishing features in response to general customer queries  1.3 Explain the position of Australian wines in the world market  1.4 Explain procedures to minimise the risk of visitors bringing phylloxera into quarantine areas |
| 2. Provide general regional information | 2.1 Identify grape varieties commonly grown in the region  2.2 Explain the location of local tourist bureau and other common tourist attractions to customers, including special events  2.3 Give a brief outline of local history to customers  2.4 Maintain current details of local facilities and provide to customers on request  2.5 Provide contact names and locations of other local wineries to customers on request  2.6 Access current local tourist information brochures  2.7 Anticipate customer needs and offer information as required |
| 3. Provide general information about the organisation and its products | 3.1 Present a brief history of the organisation to customers  3.2 Explain the role of the cellar door operations within the workplace  3.3 Identify the countries to which workplace products are exported and provide general information regarding exported products to customers  3.4 Explain the common Australian wine awards system and those that apply to the workplace product range to customers  3.5 Explain key wine industry bodies, events and their functions to customers |

| Foundation Skills  This section describes those language, literacy, numeracy and employment skills that are essential for performance in this unit of competency but are not explicit in the performance criteria. | |
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| Skill | Description |
| Reading | * Comprehend textual information from a variety of workplace documents accurately |
| Writing | * Record workplace information using industry-based vocabulary, grammar and conventions |
| Oral Communication | * Converse clearly using industry-specific language * Use clear language to convey technical and specialised information appropriate to tour group |
| Numeracy | * Calculate numerical information relating to measurements, quantities, volumes and monetary value |
| Navigate the world of work | * Follow clear instructions within defined level of responsibility * Recognise own work performance and seek assistance where required |
| Interact with others | * Respect diversity and inclusion in the workplace |
| Get the work done | * Recognise and act on opportunities for continuous improvement in accordance with workplace practices * Use the main features and functions of digital tools to identify and apply information in wine industry operations * Respond to routine problems using step-by-step instructions and procedures |

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| Unit Mapping Information | | | |
| Code and title current version | Code and title previous version | Comments | Equivalence status |
| FBPCDS2002 Provide and present wine tourism information | FDFCD2002A Promote wine tourism information | Updated to meet Standards for Training Packages  Changed unit title and minor additions for clarity  Removal of prerequisite as no longer required by industry | Equivalent unit |

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| Links | Companion Volumes, including Implementation Guides, are available at VETNet:  <https://vetnet.education.gov.au/Pages/TrainingDocs.aspx?q=78b15323-cd38-483e-aad7-1159b570a5c4> |

| TITLE | Assessment requirements for FBPCDS2002 Promote wine tourism information |
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| Performance Evidence | |
| An individual demonstrating competency must satisfy all of the elements and performance criteria in this unit.  There must be evidence that the individual has demonstrated the following on at least two separate occasions:   * accessing information on the history and range of organisation, regional and Australian wines * accessing workplace information to identify wine industry tourism promotion requirements * provide tourism information appropriate to the needs of customers and visitors to the cellar door * explain phylloxera threats and prevention measures to customers and visitors * maintain cellar door information resources and display areas * use digital tools to access and present information * present information with confidence and clarity * liaise with internal and external contacts to obtain wine tourism information, including: * other departments in the organisation * other wineries * tourist information centres * local attractions and facilities. | |

| Knowledge Evidence |
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| An individual must be able to demonstrate the knowledge required to perform the tasks outlined in the elements and performance criteria of this unit. This includes knowledge of:   * brief history of Australian wine production: * first planting of vines in Australia, including where and when * key successes and challenges in wine industry development * structure of the industry * trends in styles produced * location and key distinguishing features of Australia’s main wine growing regions: * climate and soil * grape varieties and wine styles * specific viticultural and vinification techniques * key brands * key features of local wine growing region: * climate * soil * grape varieties * wine styles * specific viticultural and vinification techniques * key brands * position of Australian wine in the world market: * quantity and value of Australian exports * major importers of Australian wine * key brands exported * label interpretation and Australian wine label integrity program * the threat of phylloxera to the Australian wine industry: * quarantine areas * effect of phylloxera on vine and wine * steps winery and vineyard visitors can take to minimise risk of transferring infection * regional and local information: * overview of history * local events * local attractions, facilities and essential services * key Australian wine industry bodies and their purpose * organisation information: * history * parent company or owners * size and production capacity * key brands * product and service range * organisation and competitor product ranges and features * workplace policy and procedures with regard to: * customer service and interaction * providing information and advice * workplace health and safety hazards and controls * procedures and responsibility for reporting problems * recording requirements and procedures * effective presentation skills and techniques. |

| Assessment Conditions |
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| Assessment of skills must take place under the following conditions:   * physical conditions: * a workplace or an environment that accurately represents workplace conditions * resources, equipment and materials: * promotional information, materials, displays and/or equipment * technology for accessing and presenting information * aids and resources for effective presentations * specifications: * work instructions and workplace procedures relating to promoting wine tourism information and dealing with customers * relationships (internal and/or external): * cellar door customers or visitors for promotion activities.   Assessors of this unit must satisfy the requirements for assessors in applicable vocational education and training legislation, frameworks and/or standards. |

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